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Megica Inner Circle Partner™

An invitation-only growth program for top sanitaryware & bathware distributors—priority supply, pricing, and market support.



Website
www.megicagroup.com



Email Address
hello@megica.com



We Strongly Believe

At Megica Group, we believe that our success is directly linked to the success of our dealers.

When our partners achieve faster sales and stronger market presence, they grow, and we grow with them.

This belief drives everything we do. From product innovation to supply-chain efficiency, our focus is on empowering our dealers with the right tools, support, and opportunities to succeed in a competitive sanitaryware and bathroom fittings market.

We don't just appoint dealers, we build long-term partnerships designed for sustainable growth.

“That’s why our dealership model is built around performance, profitability, and trust.”



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Megica Inner Circle Partner Benefits

When you partner with Megica Group, you gain access to a comprehensive dealership program designed to maximize growth, efficiency, and market leadership.



Exclusive Territory Rights



**Expedited Order
Fulfillment**



Godown Rent Support



**Dedicated Account
Management**



**Early Access to New
Products**



**Tailored Marketing
Solutions**



Local Workforce Support



Custom Branding Support

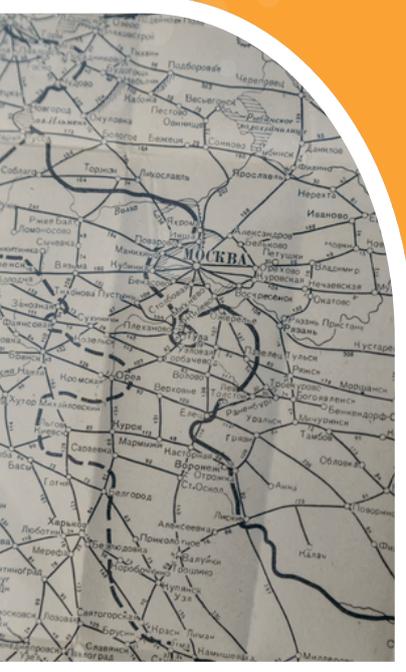


**Quarterly Discount
Opportunities**



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Exclusive Territory Rights

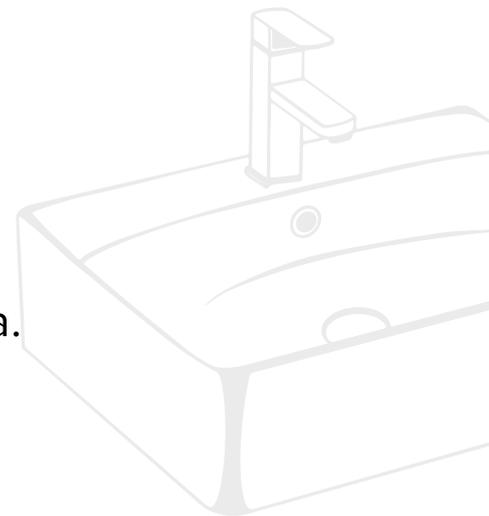


Gain complete ownership of your assigned territory with Megica Group's exclusive dealership model. We ensure zero overlap, zero internal competition, and full market confidence—so your focus stays on growth.

Secure your market. Grow without competition.

Ideal for: Entrepreneurs and distributors looking for long-term, protected market growth.

- **Sole Authorized Dealer:** You will be the only Megica Group dealer in your designated territory.
- **No Internal Competition:** No other dealer, distributor, or reseller will operate in your area.
- **Protected Margins:** Stable pricing and controlled supply help maintain healthy profit margins.
- **Confident Expansion:** Invest in marketing, inventory, and relationships knowing the territory is exclusively yours.





Tailored Market Solutions

✓ Marketing strategies designed for your local market.

Every market behaves differently. Megica Group designs region-specific marketing plans that align with local demand, buying behavior, and competition—so your promotions actually convert.



How this helps you:

- **Region-Specific Planning:** Promotions and campaigns planned according to your city, zone, and customer profile.
- **Multi-Channel Marketing Support:** Assistance for digital marketing, in-store promotions, and on-ground activities.
- **Demand & Footfall Growth:** Campaigns focused on increasing showroom visits and qualified dealer enquiries.

Outcome: Smarter marketing spends, better visibility, and faster local growth.





Expedite Order Fulfillment

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Megica Group prioritizes dealer orders to ensure timely dispatch and dependable delivery—helping you serve customers without delays or uncertainty.

Faster processing. Reliable delivery. Smooth operations.

Result: Faster customer fulfillment, fewer complaints, and smoother daily operations.

- **Priority Order Processing:** Dealer orders are processed faster to minimize waiting time.
- **Reliable Delivery Timelines:** Consistent and predictable dispatch schedules you can plan around.
- **Reduced Operational Delays:** Better stock planning helps avoid shortages and last-minute issues.



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Local Workforce Support

✔ Subject to minimum business volume

Megica Group supports your dealership by helping reduce the cost of managing local staff—allowing you to build a capable and efficient team.



How this helps you:

- **Salary Assistance Support:** Financial support towards salaries of local workforce.
- **Lower Operational Costs:** Reduced overheads help improve operational efficiency.
- **Stronger Local Team:** Build a motivated, reliable team to support sales and service growth.

Result: Better staff retention, smoother operations, and scalable dealership growth.





Godown Rent Support

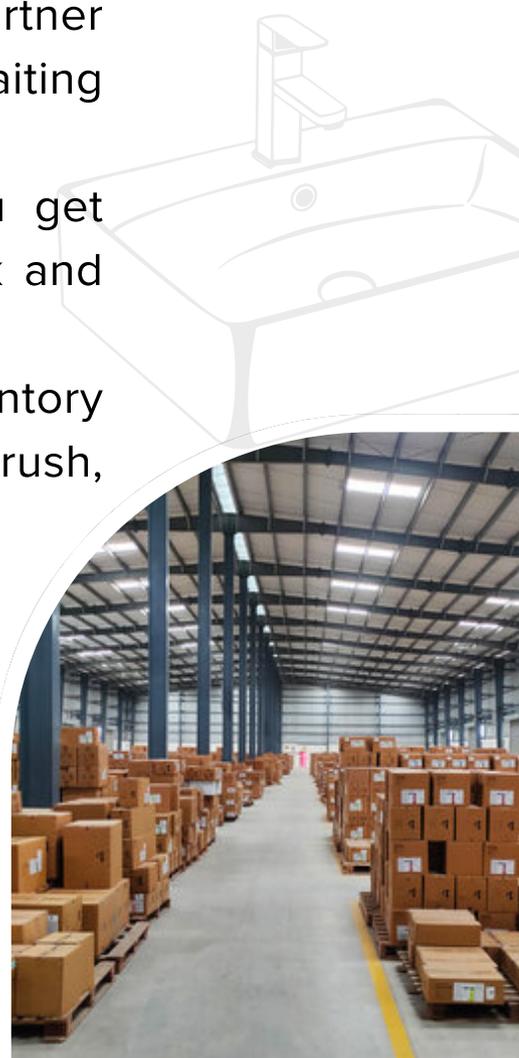
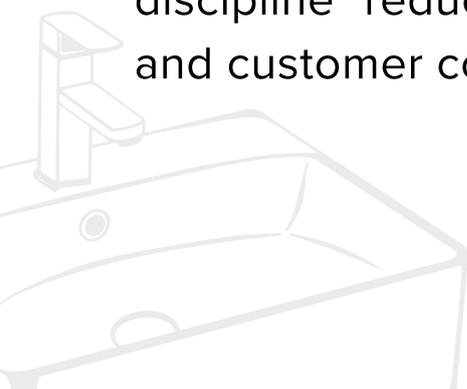
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Megica supports Inner Circle partners with Godown Rent Support so you can maintain ready inventory and serve customers immediately without warehouse rent eating into your working capital. This is designed to make your daily operations smoother and your fulfillment more dependable.

Faster stock. Faster sales. Less monthly pressure.

Impact: Ready stock + faster dispatch = more conversions, higher repeat orders, and stronger market leadership.

- **Priority Processing for Inner Circle:** Partner orders are processed faster, reducing waiting time.
- **More Predictable Dispatch Planning:** You get consistent timelines, so you can plan stock and deliveries with confidence.
- **Reduced Day-to-Day Delays:** Better inventory discipline reduces shortages, last-minute rush, and customer complaints.



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Custom Branding Support

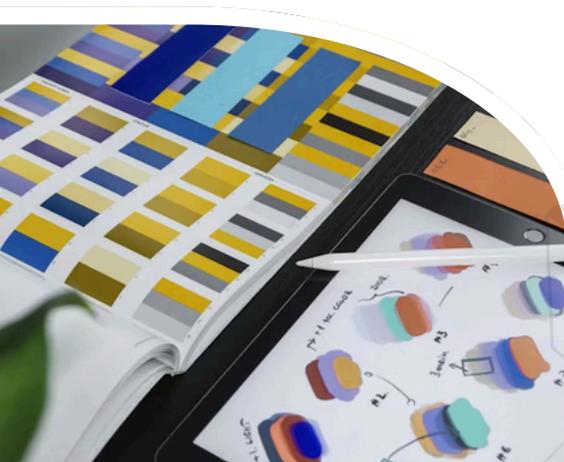
Megica Group actively supports your dealership with branding and marketing assets that help you look professional, credible, and consistent across all customer touchpoints.



Build a powerful local presence with a trusted national brand.

Result: Faster brand acceptance, stronger walk-ins, and higher customer trust.

- **Customized Branding Materials:** Stationery, banners, standees, brochures, and promotional creatives.
- **In-Store Marketing Support:** Branded displays, product visuals, and showroom enhancement tools.
- **Promotional & Corporate Gifts:** Branded items to strengthen customer recall and loyalty.
- **Consistent Brand Identity:** A unified visual language that builds trust and recognition in your local market.





Dedicated Account Manager

✔ **One point of contact. Complete peace of mind.**

Every Megica dealer is supported by a dedicated account manager who understands your territory, business goals, and challenges—ensuring smooth coordination and faster decision-making.

What You Get

- **Single Relationship Manager:** A dedicated point of contact for your assigned territory.
- **Regular Business Reviews:** Performance discussions, sales guidance, and growth planning.
- **Quick Resolution & Support:** Fast assistance for orders, schemes, operational issues, and market challenges.

Result: Less follow-up, faster support, and a stronger long-term partnership.





Quarterly Discount Opportunities

✓ **Applicable after 6 months or 10 shipments completed**

Boost your profitability with structured quarterly incentives designed to reward consistent business performance.

What You Get

- **Exclusive Quarterly Discounts:** Special pricing and offers available only to eligible dealers.
- **Improved Profit Margins:** Additional savings that directly enhance your bottom line.
- **Year-Round Incentives:** Ongoing opportunities to benefit from planned promotional schemes.

Impact: Higher margins, better pricing flexibility, and stronger long-term profitability.



Early Access to New Products

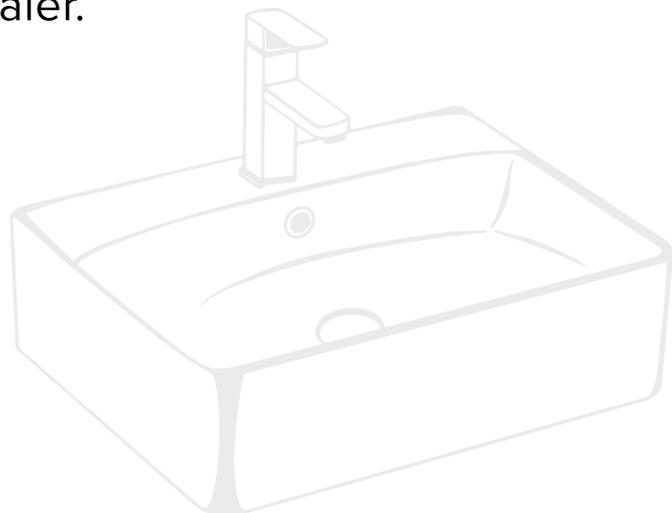
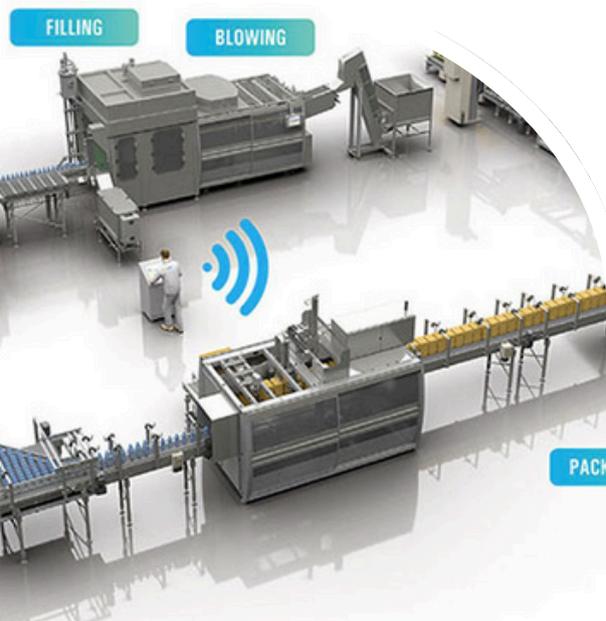


As a Megica dealer, you get early access to new product launches—allowing you to introduce innovations to your market before competitors.

Stay ahead of the market with priority launches.

Outcome: Higher enquiries, better margins, and a clear edge over competitors.

- **First-to-Market Access:** Be among the first to showcase and sell new products.
- **Capture Early Demand:** Leverage launch buzz and customer curiosity in your territory.
- **Stronger Market Positioning:** Build a reputation as a trend-leading and premium dealer.



LET'S GROW TOGETHER

Join Us for Collaboration!

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